



ALLEN ROTARY CHRISTMAS PARADE 2007

Presented by the Allen Sunrise and Allen Noon Rotary Clubs

Sunday, December 2, 2007, at 2:00 P.M.

The 2007 parade will honor the Allen Public Library on its 40th Anniversary

Parade Theme: Storybook Lane



PARADE RULES

- The Rotary Clubs' entry will be the **ONLY** float to feature Santa Claus.
- Each float/entry must sign up individually and can have a maximum of two (2) components (cars, trucks, motorized apparatus, etc.)
- You will be notified of your spot in the parade before the day of the parade. Staging will begin at 11:00 a.m. at your designated parade spot.
- All motorized entries (trucks, trailers, motorcycles, cars) and all animal entries enter **ONLY** from Cedar at Exchange.
- You may drop off parade participants at the High School parking lot near the tennis courts or at North Cedar just south of Exchange Parkway.
- Your entry must be ready to go at 1:30 p.m. in your designated parade spot.

PARADE ROUTE

The parade will begin at Cedar & St. Mary, proceed southbound to Main Street; turn right on Main Street; turn right on Allen Drive and end at Allen Drive and St. Mary at the traffic circle.

PRIZES

Be creative with your entry. Certificates will be awarded to the entries that take top honors in their category (see below) and a magnificent trophy will be awarded to the **GRAND PRIZE WINNER**. Winners will be announced after the parade from the Sound Stage at the corner of Main Street and Allen Drive.

CANDY

To ensure the safety of participants and viewers, City ordinance does not allow throwing candy or any other item into the crowd. Candy may be distributed by walkers along curbside. Walkers: please do not use hard candy as it is discarded along the route and creates a huge job for our Sanitation department. Please use individually wrapped chocolate candies.

ENTRY FORM

Date: _____ Amount: \$ _____ Cash Check # _____

Organization/Individual _____

Address/City/Zip _____

Contact Name/Phone _____

Email Address/Fax _____

Please check the **ONE** category in which you want your entry to be judged:

- | | | |
|---|--|--|
| <input type="checkbox"/> Best Local Business | <input type="checkbox"/> Best Scouting Entry | <input type="checkbox"/> Best High School Entry |
| <input type="checkbox"/> Best Motorized Entry | <input type="checkbox"/> Best Y Adventure Guides Entry | <input type="checkbox"/> Best Grade/Middle School Entry |
| <input type="checkbox"/> Best Religious Entry | <input type="checkbox"/> Best Sport Organization | <input type="checkbox"/> Best Community/Volunteer Organization |
| <input type="checkbox"/> Best Livestock Entry | <input type="checkbox"/> Best Performing Arts Entry | |

ENTRY FEE

\$30 through November 16; \$40 after November 16. Deadline: 5:00 p.m. Monday, November 26, 2007

Make check payable to "Allen Chamber of Commerce." Drop off or mail this entry form with fee to:

Allen Chamber of Commerce, 210 W. McDermott Drive, Allen, TX 75013

For additional information, please contact 972-390-1673 or email parade@allenchamber.com.