



SPONSORSHIP OPPORTUNITIES
Rotary Christmas parade 2011

By sponsoring the parade you will receive:

- Your organization's name and logo on a banner to be prominently displayed and transported through the entire parade on both sides of a very large bus!
- Inclusion in the press release posted on both of the Allen Rotary websites as well as in press releases submitted to a variety of publication sources before and after the parade.
- Recognition on the Rotary websites, with the option to include a "coupon" of your choice linked to your listing for up to one year.
- The option of entering the parade free of charge.
- Recognition in the form of public announcement on the grandstand during the parade.
- The satisfaction of supporting this community event as well as Rotary's mission to provide "Service above self".

Non-Profit organizations: \$150
All Other Business: \$200

If you would like to be a parade sponsor, please complete the following information and submit this form along with your (1) LOGO in EPS or JPG format & (2) a check made payable to "Allen Rotary International" to Stacy Polk **no later than Tuesday, November 15th, 2011. See contact info below.**
Stacy.polk@jqh.com

Name of Organization _____

Contact Name _____

Address _____

City _____ Zip _____ Phone _____

Email _____ Profit or Non-profit? _____

Enclosed is a check for \$ _____ made payable to "Allen Rotary International "

- Yes, we are interested in receiving one free parade entry.
- Yes, we are also interested in submitting a coupon to be attached to our link on the Allen Rotary websites for the opportunity to further advertise our business or non-profit organization.

**Please contact Ted Day at 972-467-6681 or email questions and high-resolution logos to him at tday@redgateindustries.com . Completed forms with checks can be dropped off with Stacy Polk at 210 East Stacy Road, Allen TX 75002 (Courtyard by Marriott hotel) Monday - Friday only.

Thank you for your support

Allen Rotary Sunrise Club
www.asrotary.org

Allen Rotary Noon Club
www.allenrotary.org